

# The HeART of Idaho Century Ride



# Sponsorships

## The Event

On Saturday, August 20, 2011, the Art Museum of Eastern Idaho is hosting its third annual century ride in Idaho Falls. Our first two rides were greeted with wild enthusiasm and drew riders from seven states, ranging in age from 5 to 85. We anticipate the number of riders to grow to 400+ in 2011!

The ride follows the scenic Snake River south of Idaho Falls, through verdant farmland, Grand Teton views and striking desert vistas. Options include 25, 62 and 100 mile distances. The ride begins and ends at Snake River Landing. Along each route riders will find fully stocked rest stops and fantastic ride support. The post-ride barbecue celebration at Snake River Landing includes live music, a beer garden, massage therapists and prize drawings!

### Presenting Sponsor \$5000

Headliner sponsorship with corporate logo during event  
Corporate banner prominently displayed at registration and finish  
Promotional booth space near registration area

#### **Twenty free rider entries**

Corporate logo on event T-shirts, event web site, and all final promotional materials and advertising  
Advertisement/product in goodie bag

### Platinum Sponsor \$2500

Corporate banner prominently displayed at registration and finish (banner provided by sponsor)  
Promotional booth space near registration area

#### **Fifteen free rider entries**

Corporate logo on event T-shirts, event web site, and all final promotional materials and advertising  
Advertisement/product in goodie bag

### Gold Sponsor \$1000

Corporate banner prominently displayed at registration and finish (banner provided by sponsor)  
Promotional booth space near registration area

#### **Eight free rider entries**

Corporate logo on event T-shirts, event web site, and all final promotional materials and advertising  
Advertisement/product in goodie bag

### Silver Sponsor \$500

Corporate banner prominently displayed at registration and finish (banner provided by sponsor)  
Promotional booth space near registration area

#### **Four free rider entries**

Corporate logo on event T-shirts, event web site, and all final promotional materials and advertising  
Advertisement/product in goodie bag



### Bronze Sponsor \$250

#### **Two free rider entries**

Name on event T-shirts, event web site, and final promotional materials and advertising  
Advertisement/product in goodie bag



300 S. Capital Avenue

Idaho Falls, ID 83402

208/524-7777

[www.theartmuseum.org](http://www.theartmuseum.org)



# 2011 Sponsor Commitment Form

We are proud to serve as a sponsor for the HeART of Idaho Century Ride.

Please check one  \$5000 Presenting  \$2500 Platinum  \$1000 Gold  \$500 Silver  \$250 Bronze

Sponsorship Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete this form and mail with check to  
The Art Museum of Eastern Idaho  
300 S. Capital Avenue, Idaho Falls, ID 83402

**Thank you!**

Questions? Miyai Abe Griggs  
The Art Museum of Eastern Idaho  
Phone 208/524-7777

